



The place for
digital transformations

Always connected

Internet has become an essential utility.

Just like water or electricity, it is expected to be available anywhere 24/7. Additionally, the quality of a utility has become equally crucial. Water needs to be purified, electricity needs to be at the right current and internet access needs to be fast, reliable and secure.

A disruption or failure of a utility is immediately noticed and can become a nuisance. For instance, imagine that the water and electricity supply are interrupted, the consequences can be detrimental.

The same applies for internet access. A short delay whilst conferencing, a hampering call, a failed transaction or a lagging payment has negative effects on you and/or your business.

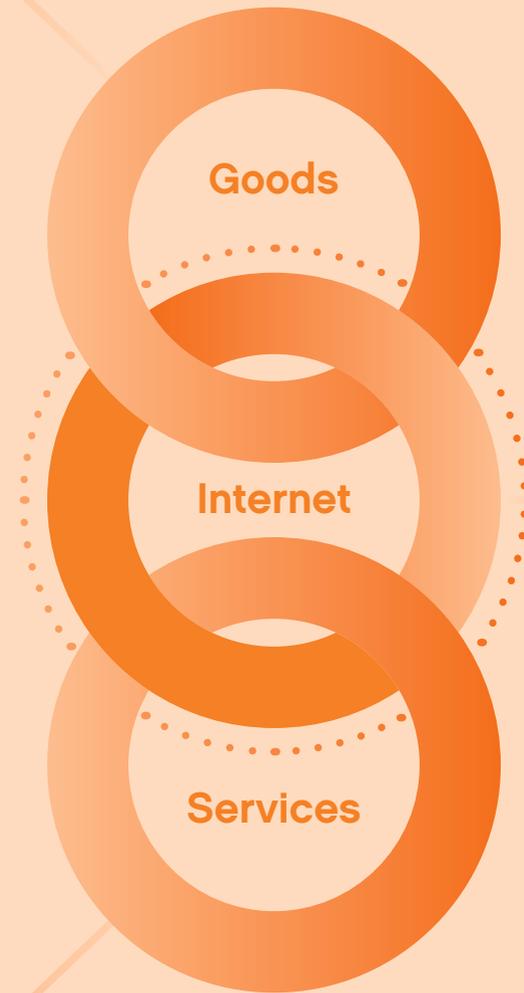


Digital acceleration

New digital technologies like Cloud, IoT and Blockchain have profoundly impacted our landscape. Existing goods and services (e.g. physical retail stores embracing e-commerce channels, traditional banks moving towards online only and many more) are deeply intertwined with the newest digital technologies and these technologies are becoming business-critical. These dependencies on digital technologies feed the demand for fast internet and seamless information integration of multiple business applications provided by different suppliers.

This digital acceleration is not only driven by internal efficiency requirements, but also by external demand. Our customers and end-consumers expect the same low-latency and seamless integration between multiple devices, websites and apps.

“EXISTING GOODS AND SERVICES ARE DEEPLY INTERTWINED WITH THE NEWEST DIGITAL TECHNOLOGIES”



Digital integration

The internal and external information streams come from different points and applications. They all take different paths and detours to a point where they converge. These small detours or illogical paths cause inefficiencies which accumulate and cause poor performance of business applications. Eventually, it could affect your service towards both internal and external stakeholders; or even worse: cause downtime and possible reputational damage.

1

Multiple productivity tools are being used by departments for cooperation purposes at the same time: centralized databases are being used, video and teleconferencing calls are being conducted and equipment/ goods are purchased.

2

All these productivity tools rely on the various transport infrastructures to bring the information from databases, transport voice and video from the multiple applications to geographically dispersed departments.

“ILLOGICAL PATHS CAUSE INEFFICIENCIES”

Your current online interactions



- | | | |
|---|--|--|
|  Internet user |  Conferencing app |  Merchant |
|  Public internet |  Local database |  Financial institution |
|  Internet service provider |  Central database |  Payment service provider |

All connected to AMS-IX



From the edge to the core

AMS-IX is a central hub where hospitals, insurance companies, schools, governmental institutes and most importantly internet service providers converge. The AMS-IX platform plays a pivotal role at the core of the internet, by interconnecting networks and facilitating the secure and efficient movement of data between organisations, applications and businesses.

At AMS-IX, we work tirelessly 24/7 to optimize internet traffic streams behind the scenes; behind your internet service provider and behind your business applications.

3

All these productivity tools rely heavily on the underlying internet ecosystem to connect departments and applications with each other. Many companies unknowingly take an illogical detour to interconnect their applications, databases and offices.

4

By taking a direct route between department, applications and databases, you can start streamlining your company network and boost your business performance.

The place to be for digital acceleration

To accelerate your digital integration, you want to get as close as possible to the core of the internet. Joining AMS-IX brings you from the edge to the core, where you can get direct, secure and immediate access to multiple sources from one single point.

Boosting your business performance starts at the core of the internet. It starts at AMS-IX and it starts today.

5

AMS-IX offers an efficient, secure and cost-effective solution to connect straight to the source. Join our interconnection platform; the ecosystem where all the applications, services and tools come together.

**“A CENTRAL POINT,
HUB OR ECOSYSTEM
WHERE EVERYBODY
COMES TOGETHER”**

Join our **interconnect** platform



Access the diverse AMS-IX ecosystem



Cloud Service
Providers



Data Center
Solutions



Platform
as a Service



Telecom & Network
Services



Content
Providers



Infrastructure
as a Service



Software & Technology
Solutions



Transmission
Services

850+
companies

Connect to AMS-IX

At AMS-IX, we believe in the power of collaboration and innovation. We have been operating at the core of the Internet successfully for over 25 years. Today, we continue to leverage these strengths to stay at the forefront of changes within the Interconnection market.

We are a non-profit, member-based association operating six interconnection platforms around the world: in Amsterdam, Bay Area, Caribbean, Chicago, Hong Kong and Mumbai. With our innovative platforms, cutting-edge technology and dedicated engineers, we deliver high quality interconnection services to a wide range of businesses worldwide. These include internet service providers, mobile operators, content providers, hosting and cloud providers, TV broadcasters, gaming companies and financial enterprises. Together, we form a strong ecosystem allowing internet end-users to enjoy fast, stable, and cost-effective online experiences.

Let's manage your interconnectivity

For more info, contact sales@ams-ix.net
ams-ix.net

